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**Media Advisory**

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2023 Florida Supply Chain Summit

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## **CITY Furniture CEO Koenig to Keynote Florida Supply Chain Summit**

*A dynamic presenter, Koenig brings his expertise to a speaker lineup full of Florida supply chain and logistics industry professionals.*

**TAMPA, Fla.** — The Florida Supply Chain Summit is excited to announce that Andrew Koenig, CEO of CITY Furniture, has joined the 2023 Summit as the closing keynote speaker on May 17, 2023.

Koenig rounds out a group of more than 25 supply chain and logistics industry professionals. Planned as a multi-layered event featuring business-to-business discussions, the 2024 Florida Supply Chain Summit is the fourth annual event and will be held May 15-17 in Tampa. This year's focus is on adaptability, resiliency, and collaboration in promoting Florida as a global trade partner.

Koenig, who took over the role as CEO from his father in January 2022, is a dynamic speaker and proponent of Toyota-inspired Lean Philosophy. He implemented a Lean Journey for CITY Furniture with a goal of creating a culture of mutual trust and respect, as well as teamwork and a deep sense of urgency to continuously improve. Today, CITY Furniture is a leading furniture and home accents destination with 23 showrooms across the state.

Joining Koenig as spotlight presenters are:

- Newly appointed Florida Secretary of Commerce and Enterprise Florida, Inc., President and CEO Laura DiBella
- Bill Catania, Founder and CEO of OneRail

DiBella will kick off the 2023 Summit with opening remarks on the current state of business in Florida. Catania will deliver a lunch fireside chat speaking about last mile logistics.

Other highlights from the 2023 Florida Supply Chain Summit include:

- **Welcome to the Digital 4.0 Supply Chain Age** – Discover how smart technology is transforming data analytics, procurement, visibility, automation, and workforce in Florida's supply chain. Speakers from Project44, Veryable, Emerge, PopCapacity, and ED RAY will share their experiences.
- **Navigating Global Supply Chains Post Pandemic** – Learn how Florida shippers utilize creative strategies and collaboration to enhance business growth and ROI. Hear from presenters from Port Tampa Bay, Rooms To Go, Bealls; Maersk and Badcock



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Home Furniture.

- Representatives from Amazon, MSC Steamship Lines and Florida East Coast (FEC) Railroad will discuss how **infrastructure** is the important first link in their supply chain.
- **Next Gen Robotics** – Hear from Justin Miller, Senior Director of Automation and Operations at Walmart.
- **Manufacturing Marvels in Florida** – Join professionals from Corning Incorporated, Lockheed Martin, and FloridaMakes to learn how to leverage this key industry cluster to harness growth.
- Other Summit topics will include **reshoring, nearshoring, workforce challenges, and other key statewide opportunities.**

To view the entire 2023 Florida Supply Chain Summit Program, visit:

<https://floridasupplychainsummit.com/2023-program/>.

The Summit is also honored to have support from Enterprise Florida, Inc.; the University of South Florida Muma College of Business; and Datex as founding sponsors. Bank of America and others are dedicated to supporting this Summit on one of our state's most critical resources — our supply chain.

**What:** 2023 Florida Supply Chain Summit

**Who:** After a successful Summit in 2022 with several hundred attendees, the summit returns in 2023 to facilitate and strengthen partnerships in the trade and logistics industry. "This 4th annual multilayered event will feature business to business networking discussions focused on adaptability, resiliency and collaboration. Join us in May to discover Florida's exciting explosive global trade partnerships for businesses across the broad supply chain spectrum.

**When:** May 15 – 17, 2023

**Where:** The Westshore Grand  
A Tribute Portfolio Hotel  
4860 West Kennedy Blvd  
Tampa, FL 33609

[Summit Registration Link](#)

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**About the Florida Supply Chain Summit:** The Florida Supply Chain Summit will be held May 15-17, 2023, at The Westshore Grand, 4860 W Kennedy Blvd., Tampa, FL 33609. This is the fourth consecutive year the event has been held since its inception in 2019. Its vision is to facilitate and strengthen partnerships in the trade and logistics industry by providing opportunities to network, addressing industry issues, and sharing knowledge about critical issues. The event also seeks to highlight emerging trends, technology innovations, and workforce development best practices.

**About CITY Furniture:** CITY Furniture, a South-Florida based, family-owned American furniture and mattress retailer and fine upholstery manufacturer and one of America's Top 20 furniture retailers, operates 23 showrooms from Miami through Vero Beach, and in Southwest and Central Florida, as well as fourteen Ashley Home Store showrooms as the brand's Southeast and Southwest Florida licensee. For more information, please visit: [www.cityfurniture.com](http://www.cityfurniture.com).