



[www.FloridaSupplyChainSummit.com](http://www.FloridaSupplyChainSummit.com)

**Media Advisory**  
**February 22, 2023**

**For more information, contact:**  
Joanne Kazmierski  
2023 Florida Supply Chain Summit  
(727) 644-1180  
[JoanneK@GlobalBusinessLogistix.com](mailto:JoanneK@GlobalBusinessLogistix.com)

**NEW FLORIDA SECRETARY OF COMMERCE AND  
ENTERPRISE FLORIDA, INC. PRESIDENT AND CEO LAURA DIBELLA  
TO KICK OFF 2023 FLORIDA SUPPLY CHAIN SUMMIT**

*DiBella will deliver opening remarks and introduce the 2023 Florida Supply Chain Summit's first panel discussion focused on Florida.*

TAMPA, FL — The Florida Supply Chain Summit is honored to have newly appointed Florida Secretary of Commerce and Enterprise Florida, Inc. (EFI), President and CEO Laura DiBella delivering the kickoff address at its annual summit on May 15, 2023, in Tampa. DiBella will offer opening remarks to get the summit started and introduce the first session which will feature a panel discussion with the Florida Ports Association, EFI, the Florida Department of Transportation (FDOT), the Florida Chamber, and the Florida Department of Education with Doug Davidson from Bank of America (BOA) serving as panel moderator.



DiBella is the first female Secretary of Commerce for Florida and had been serving as Assistant Secretary of Commerce since July 2022. She was responsible for assisting companies in relocating to Florida and expanding business for those already in the state. DiBella has significant experience in the high-profile recruitment and expansion of projects encompassing manufacturing, corporate headquarters, healthcare, and logistics. Other key highlights in DiBella's career include:

- Organizing the Southeastern United States-Japan conference, bringing Florida Governor Ron DeSantis and leading officials from Japan, including Koji Tomita, Ambassador to the United States, together along with key Japanese business leaders.
- Previously serving as the first full-time Executive Director of the Florida Harbor Pilots Association where she oversaw Florida's 14 operating deepwater seaports ensuring a continuous flow of commerce.
- Serving as the Executive Director of the Nassau County Economic Development Board and as Port Director for the Port of Fernandina, Ocean Highway, and Port Authority of Nassau County.



[www.FloridaSupplyChainSummit.com](http://www.FloridaSupplyChainSummit.com)

The 2023 Florida Supply Chain Summit is focused on resiliency, adaptability, and technology in advancing Florida as a trade partner throughout the world. The summit is an action-packed event featuring business-to-business discussions on Florida's supply chain infrastructure, manufacturing, transportation, distribution, and warehousing. Special topics include: reshoring, nearshoring, last mile, workforce challenges, and other key statewide opportunities.

Bill Catania, CEO and Founder of OneRail, a logistics technology startup based in Orlando, will deliver a fireside chat on last mile logistics. OneRail, is the 2023 Summit Presenting Sponsor. Enterprise Florida, Inc. (EFI), University of South Florida Muma College of Business and Datex are founding sponsors. Bank of America and others are dedicated to supporting this Summit on one of our state's most critical resource – our Supply Chain.

Various [sponsorships are available](#).

**What:** 2023 Florida Supply Chain Summit

**Who:** After a successful Summit in 2022 with several hundred attendees, the summit returns in 2023 to facilitate and strengthen partnerships in the trade and logistics industry. Attendees network, address industry issues, and share knowledge about critical issues including emerging trends, technology innovations, and workforce development. Representatives from industry, professional organizations, government, economic development agencies, and higher education will be in attendance.

**When:** May 15 – 17, 2023

**Where:** [The Westshore Grand](#)  
A Tribute Portfolio Hotel  
4860 W Kennedy Blvd  
Tampa, FL 33609

**Webinar Series:**  
Next Webinar, March 8, 2023. See Page 3.

[Fee Webinar Link](#)

[Summit Registration Link](#)



###

**About The Florida Supply Chain Summit:** *The Florida Supply Chain Summit will occur May 15-17, 2023, at The Westshore Grand, 4860 W Kennedy Blvd., Tampa, FL 33609. It is the fourth time the summit has been held after launching in 2019. Its vision is to facilitate and strengthen partnerships in the trade and logistics industry by providing opportunities to network, address industry issues, and share knowledge about critical issues. The event also seeks to highlight emerging trends, technology innovations, and workforce development best practices.*



[www.FloridaSupplyChainSummit.com](http://www.FloridaSupplyChainSummit.com)

[www.FloridaSupplyChainSummit.com](http://www.FloridaSupplyChainSummit.com)

**2023 FLORIDA SUPPLY CHAIN SUMMIT WEBINAR SERIES**

***MARCH*** **Wednesday, March 8, 2023, 2 – 3:15 p.m.**

***Moderator:*** Mike Aller, FloridaMakes

***Presenter:*** Mike Strong, Worldwide Director, Engineering and Packaging  
**Johnson & Johnson Healthcare Systems**

***Topic:*** **Manufacturing Marvels – Made in America** – How Florida’s manufacturing community is addressing reshoring and nearshoring and the microchip boon and growth in the state.



**Mike Aller** is a proven leader and economic policy expert with twenty years' experience in advanced manufacturing and energy policy, supply chain optimization, and technology-based economic development. Mike has worked to develop and rollout various tools and resources supporting the interconnectedness, growth, productivity, and resilience of Florida’s and our nation’s manufacturing ecosystem.



**Michael Strong** is the Worldwide Director, Engineering and Packaging at Johnson & Johnson Healthcare Systems with responsibility for technology development and deployment for enterprise-level order fulfillment. Michael has accountability for process, systems, facilities, and technology innovation within the order fulfillment centers for J&J globally. Prior to joining J&J Healthcare Systems he held various technical and business leadership positions in Johnson & Johnson Vision Care (JJVC) Research and Development as well as Supply Chain.

***APRIL*** **Wednesday, April 12, 2023, 2 – 3:15 p.m.**

***Presenter:*** TJ Villamil, Enterprise Florida

***Topic:*** Grow Your Business in Florida – Industry Updates and Opportunities  
*Florida Supply Chain Summit Kick-Off*

TJ Villamil is the Sr. Vice President of the International Trade and Development (ITD) unit at Enterprise Florida, Inc. The ITD division is considered one of the best statewide international economic development organizations in the United States. It focuses on assisting Florida companies in export sales and promotion, Foreign Direct Investment, and supporting the Governor of Florida Executive Office.

