

February 6 & 7, 2019 • Disney's Contemporary Resort, Orlando, Florida



MISSION

The mission of the Florida Supply Chain Summit is to provide a platform for statewide collaboration among key representatives from industry, professional organizations, government, economic development agencies, and higher education for the purpose of advancing the state of Florida as a global trade hub.

VISION

The Florida Supply Chain Summit facilitates and strengthens partnerships in the supply chain, trade, transportation, and logistics industry by providing opportunities to network, address industry issues, and share knowledge about critical issues including emerging trends, technology innovations, and workforce development.



WELCOME

Welcome to the first ever Florida Supply Chain Summit. As a Florida-based business, Datex has always wanted the opportunity to participate in a statewide supply chain event that encourages collaboration and partnership. It has been exciting to see this event take shape from a shared vision to reality and we are thankful to have played a role in starting this new chapter for Florida.

In our fast-paced world, Florida companies across the supply chain are struggling to meet the challenges of rising consumer power, changing regulations, and global business dynamics. Working as One Florida, we can create solutions together and attract more business to our state.

Today, forward-thinking companies are leveraging technology to meet their objectives. Emerging technologies, such as artificial intelligence, machine learning, and robotics, are being used to boost workforce productivity, control costs, and provide competitive advantages. With that said, having a well-trained, tech-savvy workforce is essential to Florida's future.

With a prime location and an abundance of assets, Florida is well positioned to rank among the top players in the supply chain industry, but would benefit from greater cohesiveness of vision, purpose, and execution. It is time to unite Florida supply chain stakeholders toward our common goal.

This event is designed to encourage networking and information sharing, perfect for developing relationships for the future. We want to thank all of the individuals from public organizations, educational institutions, and private industry who have worked hand-in-hand to facilitate this event, as well as new partnerships across our state.

It is our profound hope that this is only the first step of many miles we will all go together to build a stronger, vibrant economy for all of Florida.



Michael ArmaniousPresident
Datex Corporation



On behalf of the USF Center for Supply Chain Management & Sustainability, we are honored to play a role in bringing the Florida Supply Chain Summit to fruition. The response from stakeholders in Florida's supply chain industry has been exhilarating. Your willingness to join with us in this collaboration is essential in the cause of moving Florida to the forefront as a global trade hub.



We thank you for being a part of this historic event, and we look forward to continuing the work on the road ahead.



Jim Stock
Co-Director
Center for Supply Chain
Management & Sustainability



Donna Davis
Co-Director
Center for Supply Chain
Management & Sustainability



PROGRAM

Wednesday, February 6, 2019 (Day 1)

9:00 a.m. - 10:00 a.m. Registration / Networking

10:00 a.m. - 10:15 a.m. Welcoming Remarks - Sponsor Recognition

10:15 a.m. - 11:25 a.m. Opening Keynote

I WANT IT NOW AND WITH FREE SHIPPING!

How Consumer Expectations are Driving Change Across the

Global Supply Chain and What We Can Do About It

Chris O'Brien, Chief Commercial Officer, C.H. Robinson

11:25 a.m. – 11:55 a.m. Lunch Buffet 11:55 a.m. – 1:05 p.m. Lunch Keynote

ENGAGING COMMUNITIES, AMAZON'S FULFILLMENT,

MOVING FLORIDA FORWARD

Derek Sparks, Regional Director of Operations, Amazon

Mike Bauer, Orlando Fulfillment Center, Amazon

1:05 p.m. – 1:30 p.m. Dessert Break – Networking Opportunity

1:30 p.m. – 2:45 p.m THE BIG CHILL: FLORIDA'S COLDCHAIN PANEL –

Fruit/Food/Pharma

Moderator: Lowell Randall, Vice President, Government and

Legal Affairs, Cold Chain Alliance

• Stefanie Bolinski, General Manager, Seatrade USA - Fresh

 Doug Johnson, General Manager for the Southeastern United States and Caribbean. Robinson Fresh – Food

Paul Jancay, Associate Director Logistics, Bristol-Myers

Squibb - Pharma

2:45 p.m. – 3:00 p.m. Networking Break

3:00 p.m. - 4:15 p.m. FLORIDA'S OMNICHANNEL CHALLENGE - Townhall Discussion

Moderator: Don Wrinkle, Seaport Intermodal - Business

Development & Marketing - Port Miami

• Perry Belcastro, Senior VP of Operations, Saddle Creek Logistics

• Erin Sharp, Group VP - Manufacturing, Kroger

4:15 p.m. – 4:30 p.m. Networking Break

Moderator: Rob Palmer, AICP, CTL's, Planning/Mobility Leader, RS&H

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FLORIDA SHOWCASE #1 PANEL We are open for business!

 Casey Grigsby, Vice President of Programs & Planning, Florida Ports Council

Holly Cohen, AICP, Freight & Rail Planning Administrator, FDOT

 Manuel Mencia, Senior Vice President, International Trade & Business Development, Enterprise Florida

 Alice Ancona, Director of International Strategy and Policy, Florida Chamber of Commerce

 David Murphy, SIOR, MAI, CCIM, Senior Vice President, CBRE Industrial Properties

5:30 p.m. - 7 p.m.

4:30 p.m. - 5:15 p.m.

Networking Reception

Thursday, February 7, 2019 (Day 2)

7:30 a.m. – 8:30 a.m. Breakfast Buffet

8:30 a.m. - 8:45 a.m. Brief Welcome — Recap of Day 1 — Expectations of Day 2

8:45 a.m. - 10:00 a.m. Opening Keynote

GLOBAL TRADE TRENDS/POLICY

Dr. Walter Kemmsies, Director, Economist, and Chief Strategist JLL's U.S. Ports, Airports and Global Infrastructure Group Managing

10:00 a.m. - 10:30 a.m. Networking Break

10:30 a.m. - 12:30 p.m. FLORIDA SHOWCASE #2 PANEL

Next-Generation Supply Chain Technology

Moderator: Tony O'Neal, Senior Sales Executive, C.H. Robinson

PLAN → PROCURE:

 Rick Hollingsworth, Manager, Linksworth, LLC | The Future of Technology in Supply Chain Planning

• Daniel Conway, PhD, ISDS Instructor, USF | AI & IoT

• Chris Sawchuk, Principal, **The Hackett Group** | Supply Chain Transformation for the Digital Era

Navisphere Vision presented by Tim Manning, VP - NA Surface Transportation, **C.H. Robinson**

MAKE → DELIVER:

- Al Stimac, President, Manufacturers Association of Florida | Manufacturing & Logistics 4.0 and Beyond
- Fran Korosec, VP Program Management, **BRIDG** | Development of Emerging Manufacturing Technologies
- Daniel Conway, Instructor, **USF** | Blockchain Technology
- Christopher Emmanuel, Director of Infrastructure and Governance Policy, Autonomous Florida - Florida Chamber of Commerce | Autonomous Trucks

12:30 p.m. – 12:45 p.m. Closing Remarks

Meal & Photography Sponsors



FEBRUARY 6TH LUNCHEON







SPEAKERS



Alice E. Ancona, *Director, International Strategy & Policy* Florida Chamber of Commerce

Ms. Ancona heads the Chamber's international efforts and is responsible for leading, developing and implementing programs that foster global trade and investment for Florida. She is additionally responsible for promoting the Chamber's international trade agenda, including reducing barriers to trade, promoting efforts to expand trade opportunities for

Florida businesses and products, and expanded development of our trade infrastructure to federal and state elected and appointed officials, staff, and agencies, as well as within the business community. Ms. Ancona serves as the lead advocate to accomplish the goals set forth in the Florida Trade & Logistics Study 2.0 (TL2) through the Chamber's International Business Council, which actively works to expand Florida's role as a global trade hub.



Mike Bauer, General Manger

Amazon Robotics Fulfillment Center MCO1 in Orlando, Florida

Mike graduated from the Unites States Air Force Academy and spent the next 25 years flying C-130 Hercules aircraft and leading flying organizations. In 2014, Mike transitioned from the military to join Amazon as an Operations Manager in Fulfillment and quickly advanced to General Manager in three years. He has spent his entire Amazon career within Florida

Amazon Robotics Fulfillment Centers in Tampa, as well as launching three Amazon Robotics facilities in Lakeland, Jacksonville, and the latest 2018 launch in Orlando. During this time he led operations across 855K - 1 million-square-foot fulfillment centers working with up to 120 managers and 3,600 associates handling more than 10 million units a week to satisfy customer orders.



Perry Belcastro, Senior Vice President, Operations Saddle Creek Logistics Services

Perry Belcastro is Senior Vice President, Operations, for Saddle Creek Logistics Services, an omnichannel supply chain solutions provider. Belcastro leads Saddle Creek's omnichannel operations providing strategic direction and custom fulfillment solutions to manufacturers, retailers, and ecommerce companies. Under his leadership, Saddle Creek's

omnichannel fulfillment business has grown exponentially to become a critical component of the company's portfolio of services. Belcastro began his career in logistics over 25 years ago. Before joining Saddle Creek in 2012, he was Vice President/General Manager at TradeGlobal, an end-to-end international ecommerce fulfillment company. He also has held leadership positions at DHL Express.



Stefanie Bolinski, *General Manager* Seatrade USA

An experienced industry professional, Stefanie Bolinski has successfully managed multiple projects in both bulk and containerized shipments, as well as U.S. Customs compliance and vessel operations. With business development at her core, she has bridged gaps between technologies to support cargo integrity, implement global customer service solutions,

and provide dependable results while opening new gateways. As General Manager of Seatrade USA, Stefanie provides detailed insight on the upcoming trends in ocean transportation with a specific focus on perishable cargo.



Holly Cohen, Freight & Rail Planning Administrator, Freight & Multimodal Operations Office Florida Department of Transportation

Holly Cohen, AICP, is the Freight & Rail Planning Administrator for the Florida Department of Transportation (FDOT). She has worked at as both an FDOT employee and a consultant for over nine years, contributing to FDOT's freight and modal initiatives including the Florida Freight Mobility and Trade Plan and the Strategic Intermodal System (SIS). On the rail

side, Holly manages eight rail safety inspectors in five disciplines as part of the Federal Railroad Administration (FRA) State Rail Safety Participation Program.



Dan Conway, Faculty

University of South Florida Muma College of Business

Dan Conway serves on the faculty at the USF Muma College of Business. He previously served on the faculty at Indiana, Notre Dame, Northwestern, Virginia Tech, Iowa, and the University of Florida. His research interests include analytics, data science, and the internet of things. Conway's external activities include serving as the first Professor in Residence at Cisco

Systems, COO at blockchain startup The Apollo Group, and Chief Decision Officer at Qlytix. He serves on the IoT Program Committee for SAE and is a regular columnist for Forbes. Dr. Conway also serves as an advisor to several blockchain startups and has decades of consulting experience in logistics, information security, and data analytics.



Christopher Emmanuel, *Director of Infrastructure & Governance Policy* Florida Chamber of Commerce

Christopher Emmanuel is the Director of Infrastructure & Governance Policy at the Florida Chamber of Commerce, where he serves as the primary advocate for transportation, utilities, energy, and property rights issues on behalf of the state's largest business association. Emmanuel sits on the Florida Transportation Plan and Strategic Intermodal System

Implementation Committee, serves a Railroad Advocate for GoRail, and is a member of the James Madison Institute's Board of Advisors.



Casey Erin Grigsby, *Vice President of Programs & Planning* Florida Ports Council

Casey Erin Grigsby oversees the Florida Seaport Transportation and Economic Development (FSTED) Council, Seaport Environmental Management Committee, and the Florida Ports Financing Commission, which funds port enhancements to spur economic growth in Florida. She coordinates seaport planning and development in partnership with the Florida

Department of Transportation (FDOT), the Florida Department of Economic Opportunity and the Governor's Office, and individual seaports. In her role at FDOT, Ms. Grigsby specialized in providing public relations, planning, and logistics expertise to the FDOT Office of Freight Logistics and Passenger Operations (FLP).



Rick Hollingsworth Linksworth, LLC

Rick Hollingsworth is a Supply Chain Solutions expert with 25 years of experience in Supply Chain Management and Planning. His last engagement was with Coca-Cola Beverages Florida as an IT Business Liaison. This role merges supply chain processes with technological capabilities. He uses his expertise in SAP technology, process standardization, and

organic, development of talent to maximize supply chain planning performance. Additionally, Rick has industrial experience in food and drug, pharmaceuticals, tobacco, textiles, chemical, telecommunications, electronics, and defense for both process and discrete manufacturing. He has spoken at national conferences on implementation techniques for production planning and has presented, globally, to Coca-Cola bottlers. He has been in the Tampa Bay area since 1992.



Paul Jancay, Global Category Lead, Global Logistics Procurement Bristol-Myers Squibb

Paul is an innovative professional with 30 years of pharma supply chain experience encompassing strategic sourcing/category management, quality engineering, material control, manufacturing, planning, global/regional transportation, duty management/FTZ, warehousing and distribution. Paul is adept at aligning customer and stakeholder priorities to

drive strategy, managing highly complex projects, and leading cross functional global teams to deliver transformational change and optimized solutions that support the goals of the organization. Paul earned his BS in Science and Engineering from Penn State and an MBA from DeSales University. He is also a PMI Certified Project Manager and a Lean Six Sigma Green Belt.



Doug Johnson, *General Manager* Robinson Fresh

Mr. Johnson began his career in 2001 at C.H. Robinson in Syracuse, NY as a retail account manager. In 2004, Doug relocated to Philadelphia as a Strategic Account Manager managing supply chains, produce procurement and inventory replenishment programs for large national retail accounts. In 2013, a leading U.S. retailer recognized Doug's team as its

annual Vendor of the Year award. In 2015, Doug joined the Robinson Fresh corporate account management team, further developing his understanding of the perishable supply chain industry by engaging with industry leading global retail. In 2016, he became General Manager for the Southeastern United States and Caribbean for the Robinson Fresh division of C.H. Robinson.



Dr. Walter Kemmsies, *Managing Director, Economist, and Chief Strategist* JLL's Ports, Airports and Global Infrastructure Group

Dr. Walter Kemmsies executes initiatives for JLL's public and private sector clients who have interests in or properties proximate to seaports, inland hubs, and airports. He has expanded JLL's expertise from supply chain advisory services to the infrastructure sector to assist both public agencies and investors in long-term strategic planning/capital investment,

underwriting, financing, and evaluation of investment vehicles and opportunities. Walter provides substantial support to the freight movement industry via publications, presentations at major industry conferences, and by advising the US Department of Commerce on supply chain competitiveness. Walter recently testified to the US Senate Transportation and Commerce Subcommittee on issues affecting the freight industry. Prior to joining JLL, Walter was the Chief Economist for Moffat & Nichol, a leading global infrastructure advisement firm. Before that, Walter was the Head of European Strategy at JP Morgan in London and the Head of Global Industry Strategy at UBS in Zurich and London.



Fran Korosec, *Vice President, Program Management* BRIDG

Mr. Korosec defines and leads BRIDG's program management and information technology functions. BRIDG is a not-for-profit, industry-led public-private partnership for advanced sensors, photonics, and next-generation nanoscale electronic systems Korosec brings more than 25 years of experience in leadership roles to this position at companies including North

Highland Management Consulting, Lockheed Martin, IBM, and Bell & Howell. During this time, he managed various functions including business development, marketing, program management, integration services, software development, and systems engineering. Korosec has also worked as an independent consultant for organizations including the University of Central Florida, Tavistock, and the National Center for Simulation.



Lowell W. Randel, *Vice President, Government and Legal Affairs* Global Cold Chain Alliance (GCCA)

Lowell is responsible for advancing the industry's interests with the U.S. Congress and Administration and helps association members deal with regulatory compliance. Lowell has over 23 years of experience working in Washington, DC ranging from private sector representation to government service. Prior to joining GCCA, Lowell served as the

Deputy Assistant Secretary for Congressional Relations at the United States Department of Agriculture (USDA). Lowell holds a Bachelor's degree in agricultural economics and a Master's degree in agricultural development, both from Texas A&M University. He also holds a Juris Doctorate from George Mason University School of Law.



Manuel A. Mencia, *Sr. Vice President, International Trade and Development* Enterprise Florida, Inc.

Mr. Mencia joined Enterprise Florida in 1996. Prior to that, he served as Vice President of World Marketing at The Miami Dade Beacon Council, from 1992 - 1996. Enterprise Florida, Inc. (EFI) is a not-for-profit government business partnership established to guide the development of Florida's economy. He has acquired extensive international trade expertise

having served in various executive positions at the Florida Department of Commerce early in his career. Mr. Mencia is a member of the Board of Directors of SIDO (State International Development Organizations). He also chairs the Florida International Trade Partnership (FITP) and serves on the board of the Florida Export Finance Corporation, World Trade Center-Miami, the University of Miami's CIBER Center, and the Florida District Export Council.



David Murphy, S/OR, MAI, CCIM, Senior Vice President CBRE Industrial Properties

David Murphy is a recognized market leader in Central Florida industrial and office/flex real estate. Mr. Murphy has been named the Top Industrial Broker in Central Florida by NAIOP for 17 years and has been recognized by Real Estate Florida Magazine as one of the Top 25 Commercial Brokers in the State of Florida. In 2018, he was recognized at the CBRE National

Recognition Conference as one of the top producing brokers in the firm. Additionally, he was recognized by The Business Journal's publication network as one of the Top 100 Commercial Executives nationally. He is both a Florida Certified General Appraiser and a Member of the Appraisal Institute (MAI).



Christopher J. O'Brien, *Chief Commercial Officer* C.H. Robinson

Chris O'Brien has more than 20 years of experience with C.H. Robinson. In his time with the company, Chris has guided the organization through an evolution in its customer solutions approach, an important initiative reflecting the change in how global shippers manage their supply chains. As the ultimate champion for customers, Chris drives new thinking and

innovation with the goal of continuously improving and driving change in supply chains around the world. In his role, Chris motivates and empowers employees across the organization to stay focused on customers and their needs in supply chain and logistics. Previously, Chris served as Senior Vice President, president of the company's European division and manager of Raleigh, NC. Chris holds a Bachelor of Arts degree from Alma College in Michigan. Chris serves on the Board of Trustees of the University of Minnesota's Landscape Arboretum



Rob Palmer, AICP, CTL, Jacksonville Planning/Mobility Leader

Rob is a certified urban planner and transportation/logistics professional. Rob is a recognized leader in multi-party, and interdisciplinary initiatives for transportation and infrastructure projects and programs and has represented his clients nationally and internationally. Rob serves as Chair for the Florida Trade & Logistics Institute, and as Chair for the Business Community

Working Group for Autonomous Florida, both with the Florida Chamber. Rob served as Lead Transportation Planner for Euro Disneyland in France, Tokyo Disney Sea, and Disney's Celebration mixed-use project in Florida. Rob has extensive master planning experience for resorts/ theme parks, downtowns, university campuses, and large scale developments, along with statewide policy and infrastructure planning.



Chris Sawchuk The Hackett Group

Chris Sawchuk leads Hackett's global sourcing and procurement advisory practice. He has over 20 years of experience in supply management, working directly with the Global 2000 and mid-sized companies around the globe and in a variety of industries to improve all aspects of supply management, including process redesign, technology enablement, operations

strategy planning, organizational change, and strategic sourcing. Chris specializes in working directly with CPOs to help define a long-term strategy. He is a regular contributor to business publications, a frequent presenter at industry events, and author of numerous research papers and books. Mr. Sawchuk's background includes engineering, operations and sales roles with both United Technologies and IBM.



Erin Sharp, *Group Vice President, Manufacturing, CPA* Kroger

Erin joined Kroger in November 2011 from Sara Lee Corporation where she was their vice president of manufacturing overseeing manufacturing and logistics operations for the Central Region of their U.S. Fresh Bakery Division. In her role at Albertsons/SuperValu, Erin was CFO of their Intermountain West Division. During her time at Dreyers Grand Ice

Cream, she was the General Manager of Operations. Prior to that, she was a Plant Operations Manager at PepsiCo/Frito Lay. Erin earned a Bachelor's degree from the University of Western Ontario and an MBA from the University of Texas.



Derek Sparks, Regional Operations Director

Derek graduated from the University of Arizona in 2005 and spent four years in the U.S. Army as an Armor Officer including one deployment to the Middle East with the 3rd Armored Cavalry Regiment. He left the Army in 2009 and received an MBA from Vanderbilt University with a specialization in operations and finance. Derek joined Amazon in 2011 as part of the company's

Pathways program and has led operations as an Area Manager, Operations Manager, Senior Operations Manager, Assistant General Manager, General Manager, Director of Operations, and Regional Director. He has managed Amazon operations in Arizona, California, Texas, and now Florida. He currently leads four Amazon Robotics buildings in Florida including Jacksonville, Tampa, Orlando, and Miami.



Al Stimac, *President*Manufacturers Association of Florida

Al Stimac's career has been linked with numerous professional boards and associations. At the age of 16, he began an apprenticeship with General Dynamics. Concerned about the need for Florida manufacturers to acquire precision machining capacity out of state, he started his own precision machine shop, Metal Essence. Mr. Stimac grew his own

business to a workforce of over 100 employees. The company specialized in the production of high volume, high tech parts used in the automotive, aerospace and electronics industries. In 2006, Mr. Stimac started a training business called Machining Training Solutions, LLC. He now travels to other machine shops to increase their productivity while reducing overall costs using a unique systematic engineering approach.



Don Wrinkle, Seaport Intermodal - Business Development & Marketing
Port Miami

Don Wrinkle has been in the Maritime Industry for 37 years and recently joined the PortMiami in 2015 as part of the Business Development & Marketing team. Previously, he worked 18 years with Hapag-Lloyd Procurement & Operations and was responsible for the Americas region. In this capacity, he was part of the Grand Alliance and

G-6 Alliance Terminal negotiating teams and was responsible for the Caribbean Transshipment Hubs. Don started working in the shipping industry in 1978 with Albury & Company where he served as Operations Manager and later as V.P. of the agency before moving to Hapag-Lloyd.



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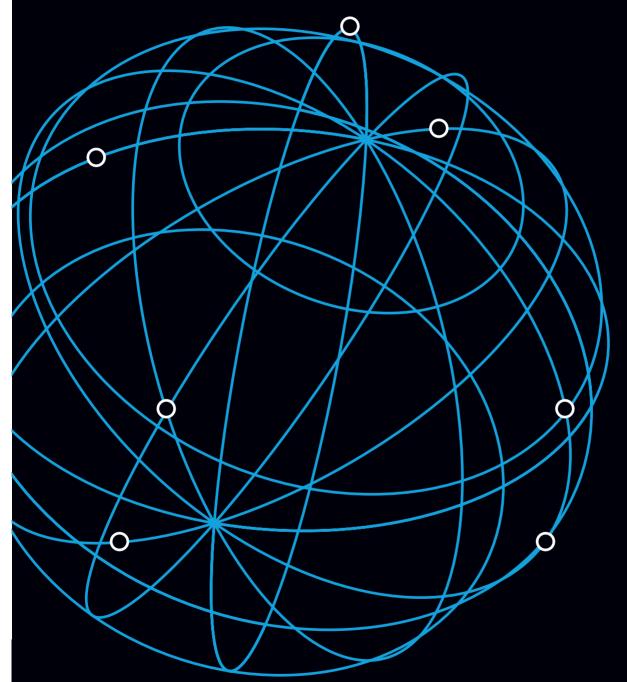
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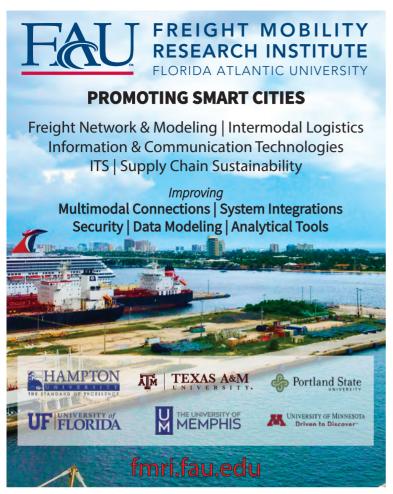


Shipping Container BOL Report



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APICS Tampa Bay connects you to a local supply chain and operations management network. We offer education, training and professional development, with a pulse on what's driving growth and opportunities in Tampa Bay. We understand the local economy and the impact key industries have on it.

We are committed to fostering the advancement of end-to-end supply chain management through a body of knowledge, innovative research, systems, and methods to create value for customers, members and organizations.

Available Courses:

CPIM-I (Certified in Production and Inventory Management): April 2019

CPIM-II (Certified in Production and Inventory Management): July 2019

CLTD (Certified in Logistics, Transportation and Distribution): July 2019

Upcoming events:

February 12, 2019: Networking event @ The Double Tree Rocky Point Tampa

March 12, 2019: Professional Development Meeting @ Bonefish Grill-St. Petersburg

Please visit www.apicstampabay.org to see all upcoming events and courses.





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