

*Summit Theme:*

**Make it, Move it, Trade it: Leveraging Florida's Integrated Supply Chain**

**PROGRAM AGENDA**

**Monday (Day 1) – September 9, 2024**

**LOCATION: Miami Marriott Biscayne Bay, 1633 North Bayshore Drive, Miami, FL 33132**

4:00 p.m. – 7:00 p.m. Registration Open

5:00 p.m. – 7:00 p.m. Evening Networking Social

6:00 p.m. **WELCOMING REMARKS**

**Host Sponsor – PortMiami**

***Sponsor and Statewide Steering Committee Recognitions***

**Elaine Singleton, Statewide Steering Committee Chair**  
Executive Director, Monica Wooden Center for  
Supply Chain Management & Sustainability  
Muma College of Business  
University of South Florida

Summit Overview – Tuesday and Wednesday

**Tuesday (Day 2) – September 10, 2024**

**LOCATION: PortMiami Cruise Terminal D, 1435 North Cruise Blvd., Miami, FL 33132**

7:00 a.m. – 5:30 p.m. Registration Open / Networking

7:00 a.m. – 8:00 a.m. Breakfast Buffet

8:00 a.m. – 8:15 a.m. **Welcome to the 2024 Florida Supply Chain Summit!**  
**OPENING REMARKS**

8:15 a.m. – 9:15 a.m. **FLORIDA BUSINESS ADVANTAGES – Executive Dialogue**  
*Current state of business opportunities in Florida*

**J. Alex Kelly – Confirmed**  
Secretary of Commerce, FloridaCommerce

**Jared W. Perdue, P.E. - Invited**  
Secretary, Florida Department of Transportation

9:15 a.m. – 10:30 a.m.

**ANCHORING FLORIDA'S GLOBAL TRADE:  
Executive Insights from the State's Leading Deepwater Seaports**

Join executive leaders from Florida's top five deepwater international seaports as they discuss their roles in advancing Florida as a global trade hub. This session will provide an exclusive opportunity to gain insights into the strategic initiatives, operational innovations, and collaborative efforts that are driving the growth and competitiveness of Florida's maritime industry. Engage with these key stakeholders to explore emerging trends, address industry challenges, and discover opportunities for partnership and development within the trade and logistics sector.

**Moderator:** **Laura DiBella**, Government Affairs Advisor  
Adams and Reese LLP

**Panelists:**

- **Carlos Buqueras**, President & CEO, Seaport Manatee Chair, Florida Ports Council, 2023-2025
- **Joseph Morris**, Chief Executive and Port Director, Port Everglades
- **Raul Alfonso**, Executive Vice President & Chief Commercial Officer, Port Tampa Bay
- **Hydi Webb** - Port Director & CEO, Port Miami
- **Nick Primrose**, Chief Regulatory & Compliance, JAXPORT

**10:30 a.m. – 11 a.m.**

Networking Break - Workforce / Student Area / Business Booths

11:00 a.m. – 12:00 p.m.

**MANUFACTURING EXCELLENCE IN FLORIDA:  
Driving innovation and Growth**

Explore the dynamic landscape of Florida's manufacturing sector and its role in advancing the state as a global trade hub. This panel brings together industry leaders and experts to discuss trends, technological innovations, and workforce development initiatives. Learn how statewide collaboration and strategic partnerships are fostering innovation and economic growth, enhancing Florida's competitive edge in the global market.

**Moderator:** **Kevin Carr**, Executive Director, FloridaMakes

**Panelists:**

- **Royal Kastens**, Director, Public Policy and Advocacy, SEMI
- Other Panelists – Being Finalized! Will be posted by August 1<sup>st</sup>.

**12:00 p.m. – 12:30 p.m.**

Buffet Lunch

12:30 p.m. – 1:30 p.m.

**Luncheon Keynote**

**Jessica Gomez**, Founder and CEO, Rogue Valley Microdevices  
The first woman in the US to lead a CHIPS Act-funded company

**STRENGTHENING DOMESTIC PRODUCTION:  
The Impact of the CHIPS Act on Semiconductor Supply Chains**

Join Jessica Gomez, founder and CEO of Rogue Valley Microdevices, as she delves into the transformative power of Micro-Electro-Mechanical Systems (MEMS) technology and its pivotal role in advancing various industries. Explore how the CHIPS and Science Act is reshaping the American semiconductor industry by enhancing supply chain resiliency and lessening dependence on foreign manufacturing.

Hear from Jessica, the first woman in the US to lead a CHIPS Act-funded company. Learn how she got started in this industry and experience her vision and strategies for leveraging this funding to create a more robust and self-sufficient supply chain.

Additionally, Jessica will emphasize the significance of corporate-community partnerships in advancing STEM education and creating economic opportunities that enhance the quality of life for people. This keynote offers a unique opportunity to gain valuable knowledge from a leader who is deeply engaged in the global microelectronics industry and is committed to driving supply chain innovation and fostering economic development.

**1:30 p.m. – 1:45 p.m.**      Networking Break - Workforce / Student Area / Business Booths

1:45 p.m. – 2:45 p.m.      **AI – POWERED SUPPLY CHAINS:  
How AI is Transforming Florida’s Supply Chain Landscape**

Dive into the transformative role of artificial intelligence and other emerging technologies and how they can enhance Florida’s supply chain efficiency and resilience. This session will highlight how AI and other technologies are being utilized to optimize logistics, streamline operations, and improve decision-making. Explore the latest AI technologies and their supply chain management applications, addressing both opportunities and challenges. Discover how these technological innovations are shaping the future of the logistics sector and contributing to economic growth and competitiveness.

**Moderator:** Deb Friar, CEO, Quant Fusion

**Panelists:**

- **Jay Lau**, Staff Product Manager, Product Integration, Aurora Software
- **Jessica Jones**, CMO, Gigantor
- **Sohpia Lopez**, President, Kaleido.io
- **David Metcalf**, Director, UCF’s Mixed Emerging Technologies Integration Lab

**2:45 p.m. – 3:00 p.m.**      Networking Break - Workforce / Student Area / Business Booths

**3:00 p.m. – 4:00 p.m.**      Port Tour – PortMiami

4:15 p.m. – 5:15 p.m.      **NAVIGATING FLORIDA’S CRUISE SUPPLY CHAIN:  
Opportunities for Providers**

Discover the unique opportunities within Florida’s cruise supply chain. As a hub for the global cruise industry, Florida offers numerous prospects for providers to innovate and optimize their strategies. This panel will explore the specific needs and challenges of the cruise sector, from logistics to sustainability. Attendees will learn about business opportunities with major cruise lines, gaining insights on how to enhance efficiency, meet industry demands, and drive growth within Florida’s vibrant cruise supply chain ecosystem.

**Moderator:** **Andy Hecker**, CEO Assistant Port Director  
PortMiami

**Panelists:**

- **Susie Bobillo**, Senior Director Cruise Logistics, Kuehne + Nagel
- **Maria Nieves**, Regional Sales Director Cruise Logistics, North America at Hellmann Worldwide Logistics North America
- **Laura Pullins**, President and Head of Cargo, Cargo Network Services Corp. (CNS) - Invited

**5:15 p.m. – 7:00 p.m.** Evening Networking Social

## Wednesday (Day 3) – September 11, 2024

**LOCATION: Miami Marriott Biscayne Bay, 1633 North Bayshore Drive, Miami, FL 33132**

As we gather in Miami for the Florida Supply Chain Summit on September 11, 2024, we solemnly remember and honor the lives lost in the tragic events of September 11, 2001. Together, we commemorate the spirit of unity and strength that defines our nation and state and reaffirm our dedication to shaping a resilient future for global trade and supply chain excellence.



**7:30 a.m. – Noon** Registration Open / Networking

**7:30 a.m. – 8:30 a.m.** Breakfast Buffet

**8:30 a.m. – 8:40 a.m.** **Welcome and Expectations of Day 3**  
**OPENING REMARKS**

**8:40 a.m. – 9:00 a.m.** **CSCMP INDUSTRY UPDATE**  
**Perspectives on Supply Chain Transformation**

**SPOTLIGHT SPEAKER:**

**Mark Baxa**, President & CEO

Council of Supply Chain Management Professionals Int'l (CSCMP)

Join us for an exclusive CSCMP Industry Update featuring Mark Baxa, President & CEO of the Council of Supply Chain Management Professionals (CSCMP). Since 1963, CSCMP has led the global association for supply chain management professionals, driving career advancement and company success worldwide. This session offers crucial insights into current trends, innovations, and challenges shaping the supply chain landscape. Mark Baxa will explore the pivotal role of supply chains during national and regional emergencies, emphasizing their resilience in times of crisis. Gain strategic perspectives from industry leaders and learn how CSCMP continues to empower its nearly 10,000 members and over 100,000 affiliates worldwide with unparalleled networking opportunities, cutting-edge research, and professional educational resources, both online and onsite.

9:00 a.m. – 10:15 a.m.

**FLORIDA'S SPACE COMMERCE:  
Florida's Space Industry and Its Orbital Impact on the State's  
Supply Chain Future**

Explore the profound influence of Florida's space industry on the future of supply chains in this insightful panel. Leading spaceport industry leaders will discuss the strategic role of Florida in global space commerce, highlighting its impact on supply chain innovation and development. Gain valuable perspectives on how the state's space activities are shaping logistics, technology advancements, and workforce dynamics. Discover the collaborative efforts driving Florida's emergence as a pivotal hub for space commerce and its implications for the supply chain industry globally.

**Moderator:** Lt. General (Ret.) David Buck, President  
BRPH Mission Solutions

**Panelists:** Being Finalized! Will be posted by August 1<sup>st</sup>.

**10:15 a.m. – 10:30 a.m.**

Networking Break – Workforce / Student Area / Business Booths

10:30 a.m. – 11:30 a.m.

**Unlocking Business Potential  
Innovations and Insights in Florida's Retail and Distribution  
Supply Chains.**

Explore the dynamic world of Florida's retail, wholesale distribution, and transportation sectors with industry executives driving local, regional, and global trade. Gain valuable insights into operational strategies, customer-centric approaches, and logistical innovations that fuel growth and efficiency in Florida's trade landscape. Join this session to uncover collaborative initiatives and innovative solutions shaping the future of retail and distribution networks across the state.

**Moderator:** **Chris Sawchuk**, Principal and Global Procurement  
Advisory Practice Leader, The Hackett Group

**Panelists:**

- **Rick DiMaio**, Senior Vice President, Supply Chain, Ace Hardware
- **Craig Lewis**, Chief Revenue Officer, VEYER Logistics, Supply Chain Operators for Office Depot
- **Southern Glazer** - Invited
- **Andrea Gauntlett**, Senior Director of Supply Chain, Frida-baby

11:30 a.m. – 12:35 p.m.

**Closing Keynote** – To Be Confirmed

12:35 p.m. – 12:50 p.m.

**CLOSING COMMENTS  
Host Sponsor**

What's in store for 2025!