

Summit Theme:

Make it, Move it, Trade it: Leveraging Florida's Integrated Supply Chain

PROGRAM AGENDA

Monday (Day 1) – September 9, 2024

LOCATION: Miami Marriott Biscayne Bay, 1633 North Bayshore Drive, Miami, FL 33132

4:00 p.m. – 7:00 p.m. Registration Open

5:00 p.m. – 7:00 p.m. Evening Networking Social

6:00 p.m. **WELCOMING REMARKS**

Host Sponsors

- **Frederick P. Wong Jr**, Deputy Director, PortMiami
- **Paul Eason, Ph.D., P.E.**, Vice President of Strategy and Innovation, University of North Florida (UNF)

Sponsor and Statewide Steering Committee Recognitions

Elaine Singleton, Statewide Steering Committee Chair
Executive Director, Monica Wooden Center for
Supply Chain Management & Sustainability
Muma College of Business
University of South Florida

Summit Overview – Tuesday and Wednesday

Tuesday (Day 2) – September 10, 2024

LOCATION: PortMiami Cruise Terminal D, 1435 North Cruise Blvd., Miami, FL 33132

7:30 a.m. – 5:30 p.m. Registration Open / Networking

7:00 a.m. – 8:00 a.m. Breakfast Buffet

8:00 a.m. – 9:15 a.m. **2024 Florida Supply Chain Summit Kickoff**

HOST Sponsors - Welcome

Hydi Webb, Director/CEO, PortMiami
Paul Eason, Ph.D., P.E., Vice President of Strategy and Innovation, University of North Florida (UNF)



Opening Keynote

Jon McKeown, FCIPS, Chief Procurement Officer
Carnival Corporation



Breakfast Sponsor Welcome

Miami Dade College
Pamela Fuertes, Dean, Miguel B. Fernandez School of Global
Business, Trade & Transportaci3n

9:15 a.m. – 10:30 a.m.

ANCHORING FLORIDA'S GLOBAL TRADE: Executive Insights from the State's Leading Deepwater Seaports

Join executive leaders from Florida's top five deepwater international seaports as they discuss their roles in advancing Florida as a global trade hub. This session will provide an exclusive opportunity to gain insights into the strategic initiatives, operational innovations, and collaborative efforts that are driving the growth and competitiveness of Florida's maritime industry. Engage with these key stakeholders to explore emerging trends, address industry challenges, and discover opportunities for partnership and development within the trade and logistics sector.

Moderator: **Laura DiBella**, *Government Affairs Advisor*
Adams and Reese LLP

Panelists:

- **Carlos Buqueras**, President & CEO, Seaport Manatee Chair, Florida Ports Council, 2023-2025
- **Joseph Morris**, Chief Executive and Port Director, Port Everglades
- **Raul Alfonso**, Executive Vice President & Chief Commercial Officer, Port Tampa Bay
- **Hydi Webb** - Port Director & CEO, Port Miami
- **Nick Primrose**, Chief, Regulatory & Compliance, JAXPORT

10:30 a.m. – 10:45 a.m. Networking Break - Workforce / Student Area / Business Booths

10:50 a.m. – 11:50 a.m.

MANUFACTURING EXCELLENCE IN FLORIDA: Driving Innovation and Growth

Explore the dynamic landscape of Florida's manufacturing sector and its role in advancing the state as a global trade hub. This panel brings together industry leaders and experts to discuss trends, technological innovations, and workforce development initiatives. Learn how statewide collaboration and strategic partnerships are fostering innovation and economic growth, enhancing Florida's competitive edge in the global market.

Moderator: **Kevin Carr**, CEO, FloridaMakes

Panelists:

- **Royal Kastens**, Director, Public Policy and Advocacy, SEMI
- **Ann Marie Woessner-Collins**, Vice Chairman · Savills North America
- **Brady Breaux**, Senior Director of Warehousing and Distribution, The Mosaic Company

11:50 a.m. – 12:25 p.m. Buffet Lunch

12:25 p.m. – 12:30 p.m.

Lunch Sponsor Remarks

Maricelis Montiel, President & CEO
Gemcap Logistics



12:30 p.m. – 1:30 p.m.

Luncheon Keynote

Jessica Gomez, Founder and CEO, Rogue Valley Microdevices
The first woman in the US to lead a CHIPS Act-funded company

**STRENGTHENING DOMESTIC PRODUCTION:
The Impact of the CHIPS Act on Semiconductor Supply Chains**

Join Jessica Gomez, founder and CEO of Rogue Valley Microdevices, as she delves into the transformative power of Micro-Electro-Mechanical Systems (MEMS) technology and its pivotal role in advancing various industries. Explore how the CHIPS and Science Act is reshaping the American semiconductor industry by enhancing supply chain resiliency and lessening dependence on foreign manufacturing.

Hear from Jessica, the first woman in the US to lead a CHIPS Act-funded company, how she got started in this industry and experience her vision and strategies for leveraging this funding to create a more robust and self-sufficient supply chain.

Additionally, Jessica will emphasize the significance of corporate-community partnerships in advancing STEM education and creating economic opportunities that enhance the quality of life for people. This keynote offers a unique opportunity to gain valuable knowledge from a leader who is deeply engaged in the global microelectronics industry and is committed to driving supply chain innovation and fostering economic development.

1:30 p.m. – 1:45 p.m. Networking Break - Workforce / Student Area / Business Booths

1:45 p.m. – 2:45 p.m.

**AI – POWERED SUPPLY CHAINS:
How AI is Transforming Florida’s Supply Chain Landscape**

Dive into the transformative role of artificial intelligence and other emerging technologies and how they can enhance Florida’s supply chain efficiency and resilience. This session will highlight how AI and other technologies are being utilized to optimize logistics, streamline operations, and improve decision-making. Explore the latest AI technologies and their supply chain management applications, addressing both opportunities and challenges. Discover how these technological innovations are shaping the future of the logistics sector and contributing to economic growth and competitiveness.

Moderator: Deb Friar, CEO, Quant Fusion

Panelists:

- **Jason Lau**, Staff Product Manager, Product Integration, Aurora Software
- **Jessica Jones**, CMO, Gigantor
- **David Metcalf**, Director, UCF’s Mixed Emerging Technologies Integration Lab
- **Meghan Orth**, Senior Director of Commercial Connectivity, CH Robinson

2:45 p.m. – 3:00 p.m. Networking Break - Workforce / Student Area / Business Booths

3:00 p.m. – 4:00 p.m.

**NAVIGATING FLORIDA’S CRUISE SUPPLY CHAIN:
Opportunities for Providers**

Discover the unique opportunities within Florida’s cruise supply chain. As a hub for the global cruise industry, Florida offers numerous prospects for providers to innovate and optimize their strategies. This panel will explore the specific needs and challenges of the cruise sector, from logistics to sustainability. Attendees will learn about business opportunities with major cruise lines, gaining insights on how to enhance efficiency, meet industry demands, and drive growth within Florida’s vibrant cruise supply chain ecosystem.

Moderator: Frederick Wong, Deputy Port Director
PortMiami

Panelists:

- **Maria Nieves**, Regional Sales Director Cruise Logistics, North America at Hellmann Worldwide Logistics North America
- **Laura Pullins**, Senior Director, Logistics, Princess Cruises | Holland America Line | Seabourn
- **John Paul “JP” Brigneti**, Founder and Principal, JPB Global Trade Solutions
- **Eric Lindberg**, Head of Business Development Managers,

Retail and Lifestyle, A.P. Moller -
Maersk

4:00 p.m. – 4:05 p.m.

Evening Networking Social Sponsor
Remarks
Port Canaveral



4:15 p.m. – 5:15 p.m. Port Tour – PortMiami

5:15 p.m. – 7:00 p.m. Evening Networking Social

Wednesday (Day 3) – September 11, 2024

LOCATION: Miami Marriott Biscayne Bay, 1633 North Bayshore Drive, Miami, FL 33132

As we gather in Miami for the Florida Supply Chain Summit on September 11, 2024, we solemnly remember and honor the lives lost in the tragic events of September 11, 2001. Together, we commemorate the spirit of unity and strength that defines our nation and state and reaffirm our dedication to shaping a resilient future for global trade and supply chain excellence.



7:00 a.m. – Noon Registration Open / Networking

7:00 a.m. – 7:55 a.m. Breakfast Buffet

7:55 a.m. – 8:10 a.m.

Welcome and Expectations of Day 3
OPENING REMARKS



Breakfast Sponsor Welcome
Brian Nowak, President
Omni Bulk Services, a sister company of Omni Transloading & Logistics

8:10 a.m. – 8:40 a.m.

CSCMP INDUSTRY UPDATE
Perspectives on Supply Chain Transformation

SPOTLIGHT SPEAKER

- **Mark Baxa**, President & CEO
Council of Supply Chain Management Professionals Int'l (CSCMP)

Join us for an exclusive CSCMP Industry Update featuring Mark Baxa, President & CEO of the Council of Supply Chain Management Professionals (CSCMP). Since 1963, CSCMP has led the global association for supply chain management professionals, driving career advancement and company success worldwide. This session offers crucial insights into current trends, innovations, and challenges shaping the supply chain landscape. Mark Baxa will explore the pivotal role of supply chains during national and regional emergencies, emphasizing their resilience in times of

crisis. Gain strategic perspectives from industry leaders and learn how CSCMP continues to empower its nearly 10,000 members and over 100,000 affiliates worldwide with unparalleled networking opportunities, cutting-edge research, and professional educational resources, both online and onsite.

8:45 a.m. – 9:15 a.m.

**Community Engagement as a Catalyst for Business Growth:
South Florida’s Supply Chain Evolutions**

FIRESIDE CHAT

- **Gary M. Goldfarb**, Chief Strategy Officer of Interport Logistics
Vice Chairman of the Board, World Trade Center Miami
Past Chair, Miami Dade Beacon Council
- **Jason Tenenbaum**, SVP, Market Officer, South Florida, Prologis
A global leader in logistics real estate

In this session, Gary M. Goldfarb and Jason Tenenbaum will explore how active involvement in educational programs and key organizational boards across South Florida has fueled significant business growth in the logistics and supply chain industry. Attendees will learn how community engagement at the career academy level and collaboration with local colleges and universities create a pipeline of skilled talent. The discussion will also highlight the strategic role that organizations like Prologis and Interport Logistics play in driving regional economic development and innovation.

9:20 a.m. – 9:40 a.m.

**Accelerating Aerospace:
Florida’s Role in Shaping the Future of Space Commerce**

SPOTLIGHT SPEAKER

- **Matt Chesnut**, Vice President Business and Economic
Development
Space Florida

Explore how Space Florida is driving innovation and investment in the aerospace industry, solidifying the state’s role as a global leader in space commerce. Matt Chesnut, Vice President of Business and Economic Development, will discuss the initiatives that are expanding Florida’s spaceport capabilities and fostering groundbreaking solutions to aerospace challenges. Discover how these efforts are creating new opportunities for sustainable business operations and reshaping global supply chains through advanced technology and innovation.

9:40 a.m. – 10:10 a.m.

Networking Break

10:10 a.m. – 10:30 a.m.

**Air Logistics:
MIA’s Role as the Gateway to the Americas**

SPOTLIGHT SPEAKER

- **Emir Pineda**, Director, Marketing & Air Service
Development Division

Miami-Dade Aviation Department

Learn how Miami International Airport (MIA) serves as a critical hub for air logistics, driving Miami-Dade's prominence in global trade. Emir Pineda, Director of Marketing & Air Service Development Division at the Miami-Dade Aviation Department, will delve into how MIA's extensive air service network and strategic dominance in key markets make it the leader in international freight across the Americas. Handling a significant portion of air imports and exports between Latin America, the Caribbean, and beyond, MIA connects the Western Hemisphere with high-growth markets in Asia, Europe, and the Middle East. Discover how MIA's exceptional infrastructure, advanced cargo handling capabilities, and unmatched capacity position it as the world's largest gateway to Latin America and the Caribbean, supporting the distribution of perishable goods, hi-tech commodities, and more. Join us to understand the pivotal role of MIA in bridging business across the hemisphere.

10:35 a.m. – 11:35 a.m. **Unlocking Business Potential:
Innovations and Insights in Florida's Retail and Distribution
Supply Chains**

Explore the dynamic world of Florida's retail, wholesale distribution, and transportation sectors with industry executives driving local, regional, and global trade. Gain valuable insights into operational strategies, customer-centric approaches, and logistical innovations that fuel growth and efficiency in Florida's trade landscape. Join this session to uncover collaborative initiatives and innovative solutions shaping the future of retail and distribution networks across the state.

Moderator: **Chris Sawchuk**, Principal and Global Procurement
Advisory Practice Leader, The Hackett Group

Panelists:

- **Rick DiMaio**, Executive Vice President, Chief Supply Chain Office, Ace Hardware
- **Craig Lewis**, Chief Revenue Officer, VEYER Logistics, Supply Chain Operators for Office Depot
- **Andrea Gauntlett**, Senior Director of Supply Chain, Frida-baby

11:35 a.m. – 12:10 p.m. Buffet Lunch

12:10 p.m. – 1:10 p.m. **Closing Keynote**

- **Mario Lopez**, Chief Innovation Officer, Bravent
- **Lalo (Eduardo) Steinmann**, Data Cloud Solution Manager, High Tech at Microsoft

**Digital Transformation and Future Trends in Logistics and
Supply Chain**

In this compelling closing keynote, supply chain professionals will gain valuable insights about digital transformation and future trends in the logistic supply chain industry. Mario Lopez, Chief Innovation Officer at Bravent, and Lalo Steinmann, Data Cloud Solution Manager, High Tech at Microsoft.

This session will provide insights into emerging trends and innovations in logistics, emphasizing the importance of staying ahead with continuous learning and access to advanced cutting-edge technologies. Speakers will highlight the role of Microsoft & Bravent in driving digital transformation, from cloud computing to advanced analytics, and how they can revolutionize supply chain management.

Through success stories and practical examples, Mario and Lalo will demonstrate how Floridians can adopt integration of advanced technologies to optimize operations, gain a strategic advantage and enhance efficiency and productivity. By proactively embracing digital transformation, supply chain companies can ensure resilience, agility, and the ability to meet the growing demands of customers and partners. This forward-thinking approach is essential for long-term success and sustainability in the logistics industry.

1:10 p.m. – 1:30 p.m.

CLOSING COMMENTS

Host Sponsors

- **Frederick P. Wong Jr**, Deputy Director, PortMiami
- **Paul Eason, Ph.D., P.E.**, Vice President of Strategy and Innovation, University of North Florida (UNF)

Elaine Singleton, Steering Committee Chair

What's in store for 2025?